



## IMA Creative Problem Solving

As organizations face an increasingly dynamic environment, finance and accounting professionals are being tasked with developing innovative solutions to time-sensitive business problems. This requires a new set of skills that go beyond traditional analytical tools, such as Porter's Five Forces. To meet this demand, innovative problem-solving methodologies like design thinking and creative problem solving (CPS) have gained popularity. This series of courses focuses on the Creative Problem-Solving methodology and framework.

### Learning Objectives:

Upon completion of this course, you should be able to:

1. Recognize the benefits of using the CPS framework.
2. Identify ways people exhibit creativity.
3. List the prerequisites to beginning a CPS session.
4. Define the steps in the CPS framework.
5. Determine ways CPS can address business challenges creatively and efficiently.

<b>Delivery Method:</b>	QAS Self-Study
<b>CPE Credit:</b>	1 NASBA-Nano CPE credits
<b>Field of Study:</b>	Personal Development
<b>Knowledge Level:</b>	Basic
<b>Prerequisites:</b>	Work experience in a professional staff environment or educational studies in
<b>Advance Preparation:</b>	None
<b>Release Date:</b>	05/30/23

### **NASBA CPE Information and Complaint Resolution and Refund Policy:**

<https://www.imanet.org/career-resources/nasba-cpe-requirements?ssopc=1>



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