



Design Thinking for the Accounting and Finance Professional

This series of courses breaks down design thinking for accountants, showing how it can boost teamwork and innovation in finance. Using this approach, accountants can spot problems, brainstorm fixes, test ideas, and roll out cool new solutions for businesses everywhere. This series of courses are offered in shortened lengths for ease of learning. Each 10-15 minute course offers 0.2 NASBA CPE credits for a total of 1.4 CPE credit for the series.

Learning Objectives:

Upon completion of this course, you should be able to:

1. Define the five steps in the design thinking problem-solving methodology.
2. Identify differences between design thinking and CPS.
3. Recognize the steps taken during the empathize step of design thinking.
4. Identify the purpose of steps two and three in the design thinking process.
5. Determine the purpose of prototyping and testing the proposed solution.
6. Identify benefits to using design thinking.

Delivery Method: QAS Self Study

CPE Credit: 1.4 NASBA-Nano CPE

Introduction to Design Thinking	0.2 Nano-CPE
Comparing Design Thinking and CPS	0.2 Nano-CPE
Design Thinking Step 1, Empathize	0.2 Nano-CPE
Design Thinking Steps 2 and 3, Define and Ideation	0.2 Nano-CPE
Design Thinking Steps 4 and 5, Prototype and Test	0.2 Nano-CPE
Design Thinking Nurtures Innovation	0.2 Nano-CPE
Design Thinking Case Studies	0.2 Nano-CPE

Field of Study: Personal Development

Knowledge Level: Basic

Prerequisites: Work experience with an international organization, in a professional staff environment, or educational studies in accounting, business, or a related field, preferably global business.

Advance Preparation: None

Release Date: 11/03/23

NASBA CPE Information and Complaint Resolution and Refund Policy:

<https://www.imanet.org/career-resources/nasba-cpe-requirements?ssopc=1>



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Course Details: Design Thinking for the Accounting and Finance Professional

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